## HEWLETT-PACKARD COMPANY

Intellectual Property Administration P. O. Box 272400 Fort Collins, Colorado 80527-2400 01-25-01

PATENT APPLICATION

ATTORNEY DOCKET NO. 10005378-1

## IN THE U.S. PATENT AND TRADEMARK OFFICE Patent Application Transmittal Letter

MIMISSIONER FOR PATENTS ashington, D.C. 20231

Transmitted herewith for filing under 37 CFR 1.53(b) is a(n): (X) Utility ( ) Design

(X) original patent application,

( ) continuation-in-part application

INVENTOR(S): Diane R. Hammerstad

TITLE:

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**Delivery Of Time Significant Advertising** 

Enclosed are:

| , (X)         | The Declaration and Power of Attorney. | ( $\mathbf{X}$ ) signed ( ) unsigned or partially signed |
|---------------|--|--|
| ( <b>x</b> )  | 5 sheets of drawings (one set)         | ( ) Associate Power of Attorney                          |
|               | Form PTO-1449 (X)                      | Information Disclosure Statement and Form PTO-1449       |
| <u>iii</u> () | Priority document(s) ( ) (Other)       | (fee \$)   |

| CLAIMS AS FILED BY OTHER THAN A SMALL ENTITY       |                     |                     |             |    |             |  |  |
|--|---------------------|---------------------|-------------|----|-------------|--|--|
| (1)<br>FOR   | (2)<br>NUMBER FILED | (3)<br>NUMBER EXTRA | (4)<br>RATE |    | (5)<br>TALS |  |  |
| TOTAL CLAIMS                                       | 16 — 20             | 0                   | X \$18      | \$ | 0           |  |  |
| INDEPENDENT<br>CLAIMS                              | 2 — 3               | 0                   | X \$80      | \$ | 0           |  |  |
| ANY MULTIPLE<br>DEPENDENT CLAIMS                   | 0                   |                     | \$270       | \$ | 0           |  |  |
| BASIC FEE: Design (\$320.00 ); Utility (\$710.00 ) |                     |                     |             |    | 710         |  |  |
|  | \$                  | 710                 |             |    |             |  |  |
| }  | \$                  |                     |             |    |             |  |  |
| TOTAL CHARGES TO DEPOSIT ACCOUNT                   |                     |                     |             |    | 710         |  |  |

Charge \$ 710 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16, 1.17,1.19, 1.20 and 1.21. A duplicate copy of this sheet is enclosed.

"Express Mail" label no. EL496906041US

Date of Deposit Jan 23, 2001

I hereby certify that this is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to: Patents, Washington, D.C. nissioner

Typed Name: Raymond A.

Respectfully submitted,

Diane R. Hammerstad

Raymond A Jenski

Attorney/Agent for Applicant(s)

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Date: Jan 23, 2001

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